



BEAR FAMILY RECORDS

TEL +49(0)4748 - 82 16 16 • FAX +49(0)4748 - 82 16 20 • E-MAIL sandra.wohlers@bear-family.de

ARTIST TITLE

The Platters
The Ballads Of The Platters

LABEL CATALOG # PRICE-CODE EAN-CODE

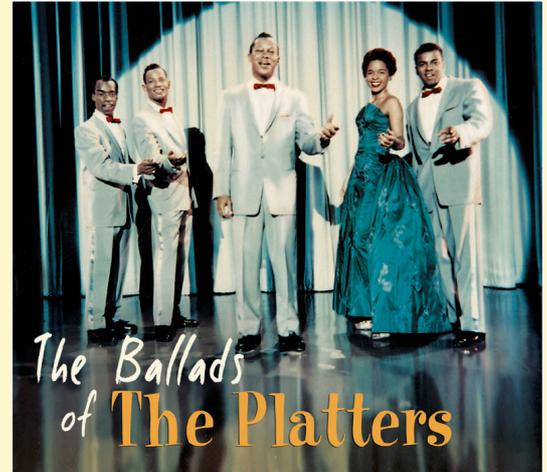
Bear Family Productions
BCD 17326
AR



5 397102 173264

FORMAT GENRE TRACKS PLAYING TIME

1 CD digipac with 40-page booklet
Rock 'n' Roll
33
89:44



- Some of the biggest hits of the Fifties, sung by the most successful vocal group of all time! These songs defined an era!
- Classics include *Only You*, *The Great Pretender*, *My Prayer*, *Twilight Time*, *(You've Got) The Magic Touch*, *Harbor Lights*, and *Smoke Gets In Your Eyes*.
- Used in commercials, movies, and TV shows, these are some of the most memorable and best-known songs of our life!

INFORMATION

No vocal group dominated the American pop charts during the second half of the 1950s like The Platters. Though rock 'n' roll was ascending with Elvis, Chuck Berry, and Little Richard, The Platters stayed on top by going in the opposite direction. They crooned majestic ballads showcasing the stratospheric lead tenor of Tony Williams: *Only You (And You Alone)*, *The Great Pretender*, *My Prayer*, *Twilight Time*, *Smoke Gets In Your Eyes*.

'The Ballads Of The Platters' contains all of those beloved classics and a great many more. 30 of this jam-packed disc's 33 selections hail from the quintet's vast MERCURY RECORDS catalog, the other three are rarities culled from their pre-stardom days at FEDERAL RECORDS. Once they settled in at MERCURY, the Platters concentrated on gorgeous balladry. When they eased into one of their unforgettable hits, teens and adults alike swooned. Quality crosses all boundaries.

With BEAR FAMILY's usual attention to detail – in-depth liner notes by compiler Bill Dahl, a load of vintage photos, and full discography – 'Ballads Of The Platters' is the ultimate single-disc overview of one of the top vocal groups of the 1950s. They effortlessly transcended classification as they climbed the pop and R&B charts time and again, and their thrilling ballads are sure to raise the same goose bumps they did when they first hit the airwaves!

Check our website for more releases in the 'Ballads' series!
www.bear-family.com



BEAR FAMILY RECORDS

TEL +49(0)4748 - 82 16 16 • FAX +49(0)4748 - 82 16 20 • E-MAIL sandra.wohlers@bear-family.de

TRACK LISTING

Smoke Gets In Your Eyes • Only You (And You Alone) • I'll Cry When You're Gone • I Need You All The Time • Tell The World • Why Should I • The Great Pretender • I'm Just A Dancing Partner • (You've Got) The Magic Touch • Winner Take All • My Prayer • Heaven On Earth • You'll Never, Never Know • It Isn't Right • On My Word Of Honor • One In A Million • I'm Sorry • Glory Of Love • Remember When • In The Still Of The Night • My Dream • Only Because • The Mystery Of You • Helpless • Twilight Time (LP Version) • You're Making A Mistake • I Wish • No Matter What You Are • Enchanted • My Secret • Harbor Lights • To Each His Own • I'll Never Smile Again

ALSO AVAILABLE

The Platters

Four Platters And One Lovely Dish
Their Complete Recordings 1955-1964

9-CD Box-Set (LP-size) with 52-page book
BCD 15741 II

ALSO AVAILABLE IN THE 'BALLADS' SERIES:

The Ballads Of Johnny Burnette

1 CD digipac with 36-page booklet
BCD 17211 AR

The Ballads Of The Everly Brothers

1 CD digipac with 36-page booklet
BCD 17325 AR

The Ballads Of Ronnie Hawkins

1 CD digipac with 32-page booklet
BCD 16229 AR

The Ballads Of Johnny Horton

1 CD digipac with 28-page booklet
BCD 16384 AR

The Ballads Of Wanda Jackson

1 CD digipac with 28-page booklet
BCD 16848 AR

The Ballads Of Ricky Nelson

1 CD digipac with 36-page booklet
BCD 17212 AR

The Ballads Of Charlie Rich

1 CD digipac with 40-page booklet
BCD 16516 AR

The Ballads Of Jack Scott

1 CD digipac with 20-page booklet
BCD 16847 AR

The Ballads Of Conway Twitty

1 CD digipac with 36-page booklet
BCD 15982 AR

The Ballads Of Gene Vincent

1 CD digipac with 28-page booklet
BCD 16846 AR

Various: Sun Ballads (1953 - 1962)

3 CD digipac with 92-page booklet
BCD 17213 CH