



A DIVISION OF BEAR FAMILY PRODUCTIONS

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BEAR FAMILY RECORDS

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ARTIST
TITLE

Various
Step Inside My Soul
Rare '70s And Modern Soul

LABEL
CATALOG #
PRICE-CODE
EAN-CODE

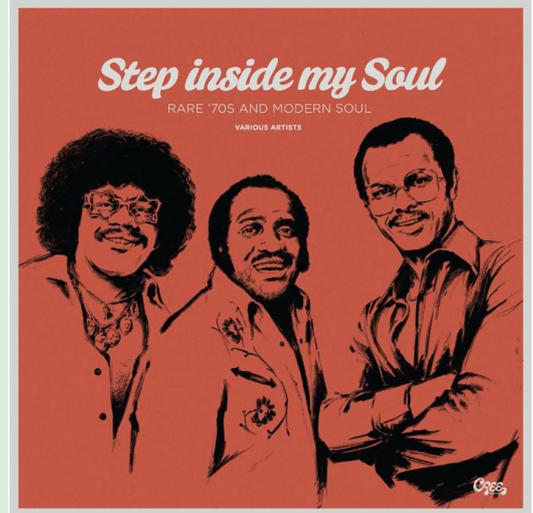
Cree Records / Bear Family Productions
CLP 1202
CLP2



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FORMAT
GENRE

180g VINYL double album with **gatefold sleeve**
incl. 12-page booklet (21 x 21 cm)
Soul • Funk



- During the 1970s, POLYDOR licensed a large amount of soul and funk material.
- Masters, originally produced by independent record producers, or indie labels.
- High quality but very rare tracks, released on POLYDOR between 1972 and 1980.
- Soulful and less poppy songs, often relegated to B-sides, originally pressed in minute quantities.
- Double album feat. 12-page booklet with detailed liner notes and pictures.

Of all the major record labels like ATLANTIC, EPIC, CAPITOL, and MERCURY promoting African-American music in the 1970s, POLYDOR did it differently. POLYDOR licensed in singles, pressing very few copies of each record – mostly as single-sided promos, to gauge demand. As a business model, it didn't work well and very few of their licensed-in records became hits. All the masters on this 2-LP set were small, licensed-in productions, with only one act – Creative Source – actually getting a contract with POLYDOR (and probably only after the single was released and became a minor hit). Most of the music on this double album is even rarer because most of the tracks are the more soulful, less poppy soul and funk tunes, some of which were relegated to the B-sides of stock copies pressed in tiny quantities. The short-sightedness of POLYDOR's policies, even relative to other major labels, became clear when some of the acts on this vinyl compilation like Debbie Taylor and most notably Enchantment, had later success on other major labels. In any case, POLYDOR's policies led to a large amount of high quality but often very rare soul material, some of which makes its first reappearance on this 2-LP set.

Also available on CREE CD: catalog number CCD 1202

TRACKLISTING

Mojoba: Say You Will • **The Reason Why:** Step Inside My World • **Crystal Clear:** Stay With Me • **Vaneese & Carolyn:** The Goodbye Song • **The Checkmates Ltd:** All Alone By The Telephone • **Creative Source:** Pass The Feelin' On • **Alvarez:** Sooner Or Later • **Pete Warner:** I Just Want To Spend My Life With You • **Enchantment:** Call On Me • **Tyrone Thomas:** You're Hardly Gone • **New World:** We're Gonna Make It • **Moorish Vanguard:** Sunshine Of Your Love • **Sam Dees:** Say Yeah • **Ernie Shelby:** Right Here Where You Left Me • **J.J. Williams:** Love Market • **Debbie Taylor:** I've Learned To Do Without You • **Jules Johnson & The Dynamics:** I Just Want To Thank You • **Prime Cut:** I'm So Glad